



CONSEIL
DES PROFESSIONNELS
EN SERVICES FINANCIERS

COUNCIL
OF PROFESSIONALS
IN FINANCIAL SERVICES

Press Release

For immediate release

CDPFS-15-A

Kronos Technologies, a leader in web and mobile application development for the financial services industry, has joined the CDPSF as a corporate privileged member.

Blainville, Québec - November 13, 2017 - François Levasseur, CEO of Kronos Technologies, and Mario Grégoire, President and Chief Executive Officer of the Council of Professionals in Financial Services (CDPSF) are pleased to announce Kronos has become a privileged corporate member of the CDPSF.

Kronos is a leader in web and mobile application development for the financial services industry. Kronos Finance software is a web-based customer relationship management application specifically designed for finance and insurance professionals. Automatic gateways support advisors in aggregating their client data, from multiple sources, in one place. SecureMail and Kronos Voice make compliance easy while powerful opportunity, activity management, as well as industry-leading segmentation features, drive efficiency—streamlining tiresome admin, and putting the focus where it should be, on the client.

"We create innovations that add value throughout the industry: from carriers to distributors, advisors and customers. Our priority is to increase the efficiency and productivity of advisors, while promoting emerging compliance requirements within the industry," says François Levasseur, CEO of Kronos Technologies. "We are excited to work with the CDPSF and its members as they strive to move the industry forward."

As CDPSF President, Mario Grégoire says, "With this partnership we are proud to be able to offer market-leading CRM and Financial Needs Analysis tools that can revolutionize our members' practices. Kronos and its software are Canadian born and built, and the applications are specifically designed to meet the needs of our industry—which makes it a great fit with CDPSF's mandate to offer the highest-value, customized services to our members, so that they can continually grow their practices."

About Kronos Technologies

Kronos Technologies specializes in the development of web and mobile applications tailored to the needs of finance and insurance professionals. The star products are Kronos Finance and Kronos FNA: two essential tools for driving efficiency and sales, and making compliance easy.



CONSEIL
DES PROFESSIONNELS
EN SERVICES FINANCIERS

COUNCIL
OF PROFESSIONALS
IN FINANCIAL SERVICES

Kronos Finance is the only tool in Canada to assist advisors in aggregating their client data, from multiple sources, in one centralized location. For more information: <https://kronostechnologies.com>

About the CDPSF

The Council of Professionals in Financial Services (The Council) is a non-profit organization whose mission is to bring together all financial services professionals. The Board's mission is to provide its members with tailor-made services and support, to promote their collective interests, to promote their profession and to strengthen the bonds of trust and professional solidarity. For more information: www.cdpsf.com

-30-

Information and interview requests:

The Council of Professionals in Financial Services

Council Communications

1-844-304-9909 / communications@cdpsf.com