



The Advice  
**DIRECT**

## **SERVICE OFFER**

FOR ALL FINANCIAL SERVICE  
PROFESSIONALS

---



**First web broadcaster** for financial  
professionals and the public,  
available across Canada, 24/7

# AVAILABLE PACKAGES

## Advertising Advice Package\*

An advertising video to increase the visibility of your products or services.

PACKAGES	MONTHLY PAYMENTS (12-MONTH PERIOD)	ANNUAL PAYMENT	DURATION	RECURRENCE
PLATINUM	\$208.33	\$2,250	One five-minute video	Once a week for 52 weeks
GOLD	\$166.66	\$1,800	One five-minute video	Once a week for 26 weeks
SILVER	\$125.00	\$1,350	One five-minute video	Once a week for 13 weeks
BRONZE	\$83.33	\$900	One five-minute video	Once a week for 6 weeks

Package includes complete assistance for planning, scripting, shooting and production of your *Advertising Advice* video. Shooting of your *Advertising Advice* video will take place in our studios. A confirmed shooting date will be sent to your email address upon validation of your registration. Your *Advertising Advice* video will be broadcast during our live webinar programming, according to our schedule. We are sending you a hyperlink that you can use to promote your *Advertising Advice* video.

## Click-Advice Package\*

A video that introduces your company and services to the public.

MONTHLY FLAT FEE (12-MONTH PERIOD)	ANNUAL FLAT FEE	DURATION	DISPLAY PERIOD
\$29.99	\$323.89	One five-minute video	12 months

Package includes complete assistance for planning, scripting, shooting and production of your *Click-Advice* video. Shooting of your *Click-Advice* video will take place in our studios. A confirmed shooting date will be sent to your email address upon validation of your registration. Your *Click-Advice* video will be featured in the CDPSF website membership directory, for one year. We are sending you a hyperlink that you can use to promote your *Click-Advice* video.



## Pro-Advice Webcast\*

Lets you provide training or introduce a product.

MONTHLY PAYMENTS (12-MONTH PERIOD)	ANNUAL PAYMENT (SAVE 10% ON YOUR MONTHLY PAYMENT)	DURATION OF BROADCAST	RECURRENCE
\$146.66	\$1,600	One 60-minute webcast	Two years

A well-known host from the media or the financial profession will act as moderator for your webcast. Webcast shooting will be done live, in our studios. A confirmed shooting date will be sent to your email address upon validation of your registration. Package includes complete assistance for planning, scripting, shooting and production of your webcast. Your webcast will be featured on our Advice Direct training platform, for a period of two years. We are sending you a hyperlink that you can use to promote your webcast. If necessary, the cost of accreditation for any content featured on the webcast will be at the customer's expense. Should you require operational support (accreditation application, Power Point presentation, translation, etc.), CDPSF can provide help. Our hourly rate is \$50.

## Gagnon on Winning Webcast\*

To debate the issues and challenges facing our profession and industry.

PACKAGES	MONTHLY PAYMENTS (12-MONTH PERIOD)	ANNUAL PAYMENT	DURATION OF BROADCAST	RECURRENCE
GOLD	\$208.33	\$2,250	One 60-minute webcast	One year
SILVER	\$166.66	\$1,800	One 30-minute webcast	One year
BRONZE	\$125.00	\$1,350	One 15-minute webcast	One year

Package includes complete assistance for planning, scripting, shooting and production of your webcast. François Gagnon, a popular host known in the media, will act as moderator for your webcast. Webcast shooting will be done live, in our studios. A confirmed shooting date will be sent to your email address upon validation of your registration. Your webcast will be featured on our Advice Direct training platform, for one year. We are sending you a hyperlink that you can use to promote your webcast. If necessary, the cost of accreditation for any content featured on the webcast will be at the customer's expense. Should you require operational support (accreditation application, Power Point presentation, translation, etc.), CDPSF can provide help. Our hourly rate is \$50.

\*To benefit from this offer, you must be a CDPSF privileged member. Prices shown do not include taxes. CDPSF shall retain exclusive copyrights for any video content it produces. CDPSF reserves the right to modify prices at any time.

